

## **Applied Learning (Senior Secondary Level)**

### **2021-23 Cohort**

#### **Learning and Teaching**

**Subject Title** : **Fundamental Cosmetology**  
**Area of Studies** : **Services**  
**Course Provider** : **Caritas Institute of Community Education**

In Fundamental Cosmetology, student-centred learning and teaching activities are designed to enable students to understand fundamental theories and concepts, develop their generic skills, and address their career aspirations in the field of beauty and cosmetology.

Different modes of activities are employed to provide students with a systematic understanding about the context (e.g. lectures conducted with a multi-disciplinary approach enable students to approach beauty and health studies from the perspectives of science, business management, aesthetics and personal health and beauty care) and eye-opening opportunities to experience the complexity of the context (e.g. industrial visits and seminars given by industry practitioners to understand the current mode of operation and the potential growth of the beauty industry).

Students acquire an understanding of the requirements, fundamental knowledge and skills essential for further learning within the area through learning-by-practising opportunities in an authentic or near-authentic environment (e.g., through a practice-based learning in simulated beauty salon settings, students' role play as beauty therapists to apply both their communication skills in client consultation, and their knowledge and skills of beauty and health science and wholistics care in performing and evaluating facial treatment plans).

Students are also encouraged to develop and apply conceptual, practical and reflective skills to demonstrate entrepreneurship and innovation (e.g. students are encouraged to apply theoretical concepts from Design the Make-up and Image Design, to create innovative image designs). Students are given opportunities to integrate knowledge and skills acquired and consolidate their learning (e.g. through the continuous assessments process, students integrate their knowledge in aesthetic, beauty care, personal health care and wholistics care to perform the facial treatment and hand/neck and shoulder massage).

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#### Curriculum Pillars of Applied Learning in Context – Fundamental Cosmetology

Upon completion of the subject, students should be able to:

- demonstrate the basic understanding of the principles of aesthetics and image design in manicure, make-up and hairdressing;
- recognise and apply the basic beauty science knowledge of physiology, dermatology and chemical ingredients in the design of beauty treatment plans;
- recognise a coordinated set of knowledge and skills in health and beauty care, practice of occupational health and safety measures as well as professional ethics in beauty treatment and salon management;
- apply relevant knowledge and skills in aesthetics and image design to a beauty plan for make-up, nail art and hair styling, through selection of cosmetics products and practices to bring special effect (Elective 1);
- recognise and apply the knowledge and skills of essential oil and aromatherapy, as well as safety precautions and contraindication in beauty care treatment (Elective 2); and
- develop self-understanding for further studies and career development in related fields.

Through the specific contexts related to the subject, students have different learning opportunities, for example:

#### **1. Career-related Competencies**

- describe the various sectors in the beauty and personal health care, understand their trends, career opportunities and qualification requirements;
- explain the artistic and scientific principles behind the beauty and personal health care services;
- understand and apply the knowledge of aromatherapy/essential oils safety precautions and contraindication in the usage of beauty care treatments;
- apply foundation knowledge and practical skills to the beauty and personal health care industries through hands-on application; and
- recognise the latest development of beauty and personal health care with wholistics care treatments in beauty industries through visits and seminars.

#### **2. Foundation Skills**

- demonstrate effective communication skills through dealing with customers in simulated beauty salon settings;
- apply numeric skills by performing basic accounting procedures adopted by a beauty salon and the dosage of using aromatherapy/essential oils.
- employ information technology skills in information and data collection in a variety of contexts, e.g. fashion make-up, hair styling, and beauty care products

**3. Thinking Skills**

- demonstrate the design perception of aesthetic appreciation in make-up and hair design by analysing design samples collected in various media platforms;
- generate innovative ideas through creation of various make-up effects and hair styles;
- apply analytical skills, problem solving skills and decision making skills to meet customers' expectations; and
- describe the social, economic and technological developments in the beauty and health sectors from regional and global perspectives, e.g. the demand of wholistic care services from stress and aging demographics.

**4. People Skills**

- demonstrate self-reflection and management abilities by monitoring and evaluating their own performance during the process of the beauty treatment;
- employ different skills in building a trustful relationship with customers to create a win-win scenario;
- handle conflicting situations tactfully when interacting with customers; and
- negotiate with the customers effectively to come up with an optimal beauty treatment plan for the customers.

**5. Values and Attitudes**

- appraise the importance of the culture of quality customer services;
- demonstrate good professional conduct and social responsibility in the provision of services; and
- demonstrate self-motivated learning attitude to enhance knowledge and skills about the service industry.